

# Measuring what matters most in people's lives: the OECD Better Life Initiative and Index

## *A seminar by Elena Tosetto*

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**Live Facebook @scienzestatisticheunipd**

The COVID-19 pandemic is reshaping the way we live, work, learn and interact with others. Placing people's well-being at the centre of the policy agenda is more important than ever.

Since its creation in 1961, the Organisation for Economic Cooperation and Development (OECD) has supported governments in designing better policies to help improve citizens' lives, by establishing evidence-based international standards and seeking solutions to a range of social, economic and environmental challenges.

On the occasion of its 50th anniversary in 2011, the OECD launched the OECD Better Life Initiative to measure what matters most in people's lives. As part of this initiative, the Better Life Index was created with the aim of involving citizens in this debate. In 2020, the OECD created the Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE) to mainstream the work on these important issues and to ensure that delivering better lives for all remains at the heart of COVID-19 response and recovery strategies.